

English Unit 4: Analysing Argument

Outcome 2 – Audio-visual text

Instructions

For this Outcome, you are required to analyse the use of argument(s) and language to persuade an intended audience to share the point of view expressed in a persuasive spoken text.

- Read the background information on this page and then listen to and watch a video recording of the spoken comment referred to.
- You will be played the spoken comment twice and supplied with a transcript on pages 2, 3 and 4 to assist your analysis.
- Write an analytical response to the task below. For the purposes of this task, the term 'language' refers to written, spoken and visual language.

Task

Write an analysis of the ways in which argument(s), written and spoken language, and visuals are used in the comment to try to persuade the intended audience to share the point of view presented. A transcript of the interview is available on pages 2, 3 and 4.

Background information

The *Fox News Channel* (FNC), commonly known as *Fox News*, is an American multinational news and political commentary television channel and website. It is the most-watched cable news network in the United States. It has a daily average of 1.85 million viewers. Viewers are paying subscribers,

The channel was created by Australian-American news media magnate Rupert Murdoch in 1996 to appeal to a conservative audience.

Rachel Campos-Duffy is a permanent co-host on *Fox & Friends Weekend*. *Fox & Friends Weekend* airs on Saturday and Sunday mornings. It includes news, opinion, and entertainment.

Monica Crowley was Assistant Treasury Secretary under the Trump administration and a government economic spokesperson. She is now an author, columnist, and podcast host.

Potential Risks from Central Bank Digital Currency



February 3, 2024

Presenter Rachel Campos-Duffy : Monica, so this past week my daughter flew to Bangkok with her husband, and they flew China Air. And when they were boarding, they said, those who paid with CBDC - Central Digital Bank Currency¹ - get to board first.

Help our viewers understand why this push toward CBDC that we see from the Democrat Party [major United States political party – Echo editor] , that we see from the World Economic Forum [body promoting discussion of international economic issues – Echo editor] and that Donald Trump is worried about is so dangerous.

¹Central Bank Digital Currency (CBDC) is a digital (electronic) form of currency, regulated by a country's central bank (in Australia that would be the Reserve Bank.) Over 100 countries are currently investigating whether CBDC is a desirable option.

The Reserve Bank of Australia is one of the banks considering this option – Echo editor.

Monica Crowley (former Assistant Treasury Secretary): Yeah, good morning, Rachel. This is exceedingly dangerous because central bank digital currencies are only about power and control for any government that is implementing them, like the Chinese government, because it is a critical cornerstone to moving any society to a social credit score kind of system², right?

So exactly what you're describing with your daughter is what the left and transnational organizations like the World Economic Forum want here. A central bank digital currency is essentially replacing hard assets like cash and cash-based assets with a digital currency that would be centralised in, say, the Federal Reserve. Why? Because all of your assets will no longer be a tangible asset in your wallet like a \$10 bill.

Instead, your assets will be a line of software and therefore open to be taxed, drained, garnished, or entirely wiped out by the government or any controlling authority. So again, your privacy will be completely eliminated along with your financial freedom.

Presenter Rachel Campos-Duffy : I mean it's so scary and Monica this isn't like some fantasy. Give our viewers an example of how their freedom could be curtailed through this now, this cashless society. So, if you do what, they can do what?

Monica Crowley (former Assistant Treasury Secretary): Yeah, exactly. So again, this is about power and control only, and if the government has control over your assets, they have control over you, and it gets back to the social credit score system². So, let's say a government, the US government, decides that you have overstepped your carbon emissions on any given month.

² A social credit score system allows a government to track and either reward or penalise particular types of spending.

China has been experimenting with this sort of system – *Echo editor*.

Well, if we have a fully digitized financial system, then the government then has the right, or will have the right, to go into your savings account, your bank account, and either tax you or prevent you from buying gas for the rest of the month for your car, or airline tickets to fly anywhere in the country or in the world, or lock you out of your account completely.

Again, this is a totalitarian system, and I must say that the Biden administration, the Treasury Department, my old stomping grounds, they have had a pilot program, Rachel, studying this since January of 2021 when they came into office.

Other Western governments are doing the same thing, but the good news is that more and more people across the West are waking up to this, and there is some pushback. So about two weeks ago, the Irish government passed a rule requiring businesses to take cash.

So again, there is some hope out there as more and more people across the West get educated about the dangers of this.

Presenter Rachel Campos-Duffy : Thank you for the information. We really want our viewers to understand what our overlords want, or what they have in store for us, and we need to push back. So, thank you, Monica, for joining us.

The full video clip can be accessed at <https://www.foxnews.com/video/6346157407112>

Some stills from from Rachel Campos-Duffy's interview with Monica Crowley



